



Commission on Governmental Ethics and Election Practices
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2014 INDEPENDENT EXPENDITURE REPORT

COMMITTEE		TREASURER
MAINE FORWARD PO BOX 3 AUBURN, ME 04212 PHONE: (339) 225-9513 EMAIL: MAINEFORWARD2014@GMAIL.COM		DENISE SIMINEAU PO BOX 3 AUBURN, ME 04212 PHONE: (339) 225-9513 EMAIL: MAINEFORWARD2014@GMAIL.COM
REPORT	DUE DATE	REPORTING PERIOD
Independent Expenditure Report	09/21/2014	09/19/2014 - 09/19/2014

FINANCIAL ACTIVITY SUMMARY

EXPENDITURES	
1. CANDIDATE(S) SUPPORTED/OPPOSED	\$302,397.57
2. DEBTS AND OBLIGATIONS	\$0.00
3. TOTAL PAYMENTS (LINE 1 + 2)	\$302,397.57

AFFIDAVIT

STATE OF _____

COUNTY OF _____

BENJAMIN METCALF, being duly sworn, attests that he/she made each of the expenditures listed in the attached report independently of, and not in cooperation, consultation, or concert with, or at the request or suggestion of, the candidate(s) named in the report, the political committee of the candidate(s), or their agents.

(Signature of Affiant)

Sworn to before me this _____ day of _____ 2014

(Notary Public/Attorney at Law)

Perjury is a Class C Crime. (17-A MRSA § 451)

REPORT FILED BY: BENJAMIN METCALF
REPORT FILED ON: 09/21/2014
LAST MODIFIED: 09/21/2014
PRINTED: 09/22/2014
COMMITTEE ID: 7846

**SCHEDULE B-IE-1
CANDIDATE(S) SUPPORTED/OPPOSED**

Support / Oppose	Candidate Name	Office	District / County	Expenditure Date	Expenditure Amount	Payee
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		9/19/2014	\$100,221.50	GREAT AMERICAN MEDIA
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		9/19/2014	\$100,221.50	GREAT AMERICAN MEDIA
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		9/19/2014	\$1,815.00	DIXON/DAVIS MEDIA GROUP LLC
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		9/19/2014	\$1,815.00	DIXON/DAVIS MEDIA GROUP LLC
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		9/19/2014	\$10,262.50	GREAT AMERICAN MEDIA
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		9/19/2014	\$10,262.50	GREAT AMERICAN MEDIA
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		9/19/2014	\$23,359.72	MISSION CONTROL
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		9/19/2014	\$23,359.72	MISSION CONTROL
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		9/19/2014	\$15,540.07	RISING TIDE INTERACTIVE
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		9/19/2014	\$15,540.06	RISING TIDE INTERACTIVE
Total expenditures for all candidates this reporting period					\$302,397.57	

**SCHEDULE B-IE-2
PAYMENTS AND OBLIGATIONS**

EXPENDITURE TYPES				
CNS	Campaign consultants	POL	Polling and survey research	
CON	Contribution to other candidate, party, committee	POS	Postage for U.S. Mail and mail box fees	
EQP	Equipment (office machines, furniture, cell phones, etc.)	PRO	Other professional services	
FND	Fundraising events	PRT	Print media ads only (newspapers, magazines, etc.)	
FOD	Food for campaign events, volunteers	RAD	Radio ads, production costs	
LIT	Print and graphics (flyers, signs, palmcards, t-shirts, etc.)	SAL	Campaign workers' salaries and personnel costs	
MHS	Mail house (all services purchased)	TRV	Travel (fuel, mileage, lodging, etc.)	
OFF	Office rent, utilities, phone and internet services, supplies	TVN	TV or cable ads, production costs	
OTH	Other	WEB	Website design, registration, hosting, maintenance, etc.	
PHO	Phone banks, automated telephone calls			
Date of expenditure	Payee, address, zip code	Remark	Expenditure type	Net Amount
9/19/2014	GREAT AMERICAN MEDIA 3050 K STREET, NW SUITE 100 WASHINGTON, DC 20007	MEDIA BUY	TVN	\$220,968.00
9/19/2014	DIXON/DAVIS MEDIA GROUP LLC 1028 33RD STREET NW STE 300 WASHINGTON, DC 20007	MEDIA PRODUCTION	RAD	\$3,630.00
9/19/2014	MISSION CONTROL 114A MANSFIELD HOLLOW ROAD MANSFIELD CENTER, CT 06250	DIRECT MAIL	MHS	\$46,719.44
9/19/2014	RISING TIDE INTERACTIVE 901 NEW YORK AVE NW, STE 470 WASHINGTON, DC 20001	DIGITAL ADVERTISING	WEB	\$31,080.13
A. Total Expenditure Payments				\$302,397.57
B. Total Obligations				\$0.00
C. Total independent expenditures for this reporting period (A+B)				\$302,397.57